

Example Explainer Video Voice-Over Rates (USD)

Voice-Over Rates for explainer videos is one of the easiest to quote.

An explainer video is usually up to 90 seconds in length, and a common rate is \$200.

If you're recording more than one explainer video script in the same session, the rate per video is often reduced to \$150 per video.

\$200 PER :90 VIDEO

90-second explainer video (up to 225 words) = \$200

2+ videos - \$50 per video discount = \$175/video

If script is over 225 words, the rate increases by an additional \$50 per 100 words over.

Here's a very easy to follow example of an explainer video project:

Explainer Video Voice-Over Rate Example:

200 word explainer video script.

1 explainer video voice-over up to 90-seconds x \$200 = \$200

In this example, the voice-over rate for this explainer video would be \$200.