

### Example Commercial Voice-Over Rates (USD)

Rates for commercial usage are broken down into two sections; the production of the voice and its usage.

Examples include:

1. Voice production 30 seconds.  
Broadcast standard, all post production and all pick-ups.  
\$300 USD
2. Voice production 60 seconds.  
Broadcast standard, all post production and all pick-ups.  
\$500 USD

Broadcast commercial voice-over rates take in to consideration the area or market where the voice-over will be heard and the length of time the usage is granted. (USD)

	13 weeks	1 year	Perpetuity
Local radio	\$150	\$250	\$500
Regional radio	\$300	\$450	\$750
National radio	\$450	\$800	\$1250
Local TV	\$450	\$850	\$1,400
Regional TV	\$850	\$1250	\$2,250
National TV	\$1,450	\$2,250	\$4,000