

Example e-Learning Voice-Over Rates (USD)

e-Learning voice-over rates are based on word count and include editing and saving several individual files.

The per word e-learning voice-over rate for non-union voice actors ranges from 15 cents (for basic scripts) to 35 cents (for technical scripts) per word for up to 50,000 words. If over 50,000 words, the bulk rate may be as low as 10 cents per word.

Since e-learning usually involves saving out hundreds or even thousands of individual files, an additional per file cost of \$1 is normal.

If the client would like a live directed session while recording an eLearning script, this might incur an additional charge of up to \$150 per hour fee.

Here's the voice-over rate formula for quoting e-learning projects:

\$0.15 PER WORD

Total Word Count x \$0.15 = e-Learning Recording Fee

of files saved x \$1 = File Split Fee

e-Learning Recording Fee + File Split Fee = e-Learning Quote

To help, here's an example e-learning project:

eLearning Voice-Over Rate Example:

35,000 word e-learning script, saved as 75 individual audio files.

35,000 words x \$0.15 = \$5,250

75 files x \$1 = \$75

\$5,250 + \$75 = \$5,325

In this example, the voice-over rate for this project would be \$5,325 (USD) or \$8,350 (AUD) or 4,390 (GBP)