

### **EXAMPLE Web Broadcast Voice-Over Rates (USD)**

Web broadcast commercial voice-over rates assume the voice-over could be heard anywhere in the world but the actual rate depends on the length of time the usage is granted.

This would be ads placed on social media, YouTube, and streaming services.

This project is based on two factors, the voice production and the usage.

For voice production up to 60 seconds the rate is fixed at \$500 (USD) for production of broadcast quality audio and all pickups.

After that the fee is then calculated for usage as below

#### **ONLINE WEB USAGE**

13 Weeks = \$350

1 Year = \$750

Perpetuity = \$1,500

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