



Scripts, rates and quotes take into account a number of factors.

This ensures that the project work is completed in good time and there is no usage conditions that are not considered.

As a simple rule of thumb simple **non-broadcast voice-over rates are:**

Finished Minutes Word Count (Rate range USD)	
0-2 minutes 300 words or less	\$100-\$250
2-5 minutes 300-750 words	\$250-\$500
5-15 minutes 750 – 2,250 words	\$500 - \$750

How is this calculated?

If the script is read at an average read speed, then you will read 150 words per minute.

So if you have a 7,000 word script and you read the script at a normal reading speed of 150 words per minute, you'll end up with approximately 46.6 minutes ($7,000 / 150 = 46.6$) of voice-over or around 47 finished minutes.

If the project requires a faster read then it might increase to 160 words per minute.

A slower read for explainers for example might find a slower than normal read which could be a word-per-minute rate of 140.

This also means, a 60-second script should be around 150 words and a 30-second script should be around 75 words.

If there are more or less words, you can adjust your read speed accordingly to hit the correct timing.

For an even more personalized word-count, I can read a page from the actual script you need me to quote for. When 1 minute is up, copy the portion of the script up to the last word you read, paste it into a Word document or Google Sheet and check the word count. This will tell you how many words you read in 1 minute.

Additional factors

If the files need to be split there is an additional charge of \$10 per 5 file splits

If the scripts contain technical or complex phrases or non-English words and names that need researching then the quote rate will be on the higher end.

If files require a high degree of post-production and processing (beyond corrections, de-breathing), this can be included in the quote after discussion. Most files are prepared post produced at no extra cost.

Visit the other quote and rate guides for more information on specific reading and delivery styles. Or check out the MEAA Union Rate card for Voice Performers.

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